

Monday, 22 January 2024

## Justin Grogan joins MarketMeter Advisory Board

MarketMeter – the digital platform that quantifies and benchmarks the perceptions of institutional investors across the ASX 500 - is pleased to announce the appointment of Justin Grogan to its Advisory Board.

Mr Grogan will join David Macri, Chair of MarketMeter's Advisory Board, former CIO of Australian Ethical and current Head of Asset Allocation at Mason Stevens; Rebecca Thompson, Non-Executive Director and co-founder; and Nick Coles, Managing Director and co-founder of MarketMeter to accelerate the company's growth.

Mr Grogan comes to MarketMeter as a proven communications specialist with ~30 years of investor relations, media, corporate affairs and ESG experience with publicly listed and private consulting companies.

Mr Grogan's career includes more than 20 years at CIMIC (formerly Leighton Holdings) and more than a decade at Ampol. His most recent role was with consultancy Morrow Sodali – a global provider of strategic advice and shareholder services - where he was Senior Managing Director, Corporate Governance & Sustainability APAC.

MarketMeter's Managing Director, Nick Coles, said: "We are delighted that Justin has joined our Advisory Board and expect to benefit enormously from his broad corporate experience as we continue to grow our service offering to our corporate clients and institutional investors."

"MarketMeter allows ASX listed companies to clearly see where they are outperforming or underperforming their peers across five key areas: ESG, management, financials, strategy and shareholder engagement. Our interactive analytics platform is an essential tool for gauging and interrogating investor sentiment, providing deep, actionable insights for managing stakeholders."

"Our rapidly growing institutional investor user pool benefits from a stock screening tool not available elsewhere in the market. Investors can compare their stock views against those of their peers, providing unique insights into their market position," said Mr Coles.

Mr Grogan said: "I'm excited by the volume and calibre of sentiment data collected on MarketMeter's platform. It is a powerful performance and risk management tool for boards, management and investor relations teams, especially with the ever increasing focus on sustainability and ESG."

**LinkedIn:** <https://www.linkedin.com/in/justin-grogan-645744/>

## About MarketMeter

*The MarketMeter platform captures both quantitative and qualitative data from domestic and offshore institutional investors. Corporate subscribers have the power to interrogate this data for meaningful and actionable insights. MarketMeter research is underpinned by partnerships with Australia's leading super funds.*

*MarketMeter's institutional investor sentiment research is provided to the Australasian Investor Relations Association (AIRA) to determine its annual Best Practice Investor Relations Awards. AIRA has more than 150 corporate members representing over A\$1.2 trillion of market capitalisation, or 80% of the total market value of companies listed on the ASX.*

*MarketMeter's research is covered by [Livewire Markets](#), Australia's #1 dedicated investment information source with an audience of more than 700,000 investors each month, plus millions more through their syndication partnerships.*

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