

Thursday, 11 September 2025

MarketMeter Advisory Board appoints Marisa Zammit and Roy Totino

MarketMeter, the digital platform for data gathering and online benchmarking of institutional investor perceptions of the ASX500, is pleased to announce the appointments of Marisa Zammit and Roy Totino to its Advisory Board.

Ms Zammit and Mr Totino will join the highly experienced board comprising of **David Macri**, Chair of MarketMeter's Advisory Board, and former CIO of Australian Ethical; **Rebecca Thompson**, Non-Executive Director and co-founder; **Nick Coles**, Managing Director and co-founder of MarketMeter; and **Stephanie Ottens**, Advisory Board Member and Managing Director at Tau Media.

Marisa has over 15 years' experience spanning investor relations, corporate and investor engagement and marketing communications. She has led high-performing corporate and investor access teams and partnerships. She has led high-performing teams at Bank of America, Macquarie Securities and Commonwealth Bank Equities, consistently delivering year-on-year growth in corporate access offerings. Marisa's experience in investor relations and capital markets shareholder communication will be invaluable as the platform expands.

Marisa commented:

"Nick and I have collaborated extensively in the past, and joining the MarketMeter Advisory Board provides an opportunity to further expand on that work. In my experience traditional investor relations tools for capturing and measuring institutional investor sentiment were limited. The MarketMeter platform changes this offering, enabling multiple stakeholders to access actionable insights and data critical to their roles across the investment community. I'm looking forward to contributing to the future of the MarketMeter platform."

LinkedIn: <https://www.linkedin.com/in/marisazammit/>

Roy is the Chief Executive Officer of Trevanta, a financial advisory firm specialising in ESG governance, corporate transformation and strategic financial consulting. He brings over 15 years of executive leadership experience driving operational excellence and change across manufacturing, aerospace/defence and technology sectors.

In addition to his CEO role, Roy holds multiple governance and advisory roles, including serving as a Non-Executive Director at The Scuba Gym Australia, NSW Divisional Councillor at CPA Australia and member of the Human Research Ethics Committee at the University of Notre Dame.

Roy Totino commented:

"I've known Nick for a long time and have been impressed with how MarketMeter's data has been helping ASX-listed corporates gauge institutional investor sentiment. I was particularly interested in the ESG qualitative data given my own specialisation in that area. I'm honoured to join MarketMeter's Advisory Board and look forward to contributing."

Nick Coles, Managing Director of MarketMeter, said:

"We are thrilled to welcome Marisa and Roy to our Advisory Board. Their extensive experience across a variety of roles within the financial and investment communities will be invaluable as MarketMeter launches new products in different market segments."

LinkedIn: <https://www.linkedin.com/in/royvtotino/>

About MarketMeter

The MarketMeter platform captures both quantitative and qualitative data from domestic and offshore institutional investors. Corporate subscribers have the power to interrogate this data for meaningful and actionable insights. MarketMeter research is underpinned by partnerships with Australia's leading super funds and the Australasian Investor Relations Association (AIRA). For further information please contact:

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